

Fish Gotta Swim, Birds Gotta Fly... So Why Cat Trees & Pet Beds?

*Your Armarkat Buying Guide*

## **WHY?**

### **Because Cats Gotta Climb!**

And that's why cats and their pet parents go crazy for Armarkat cat trees. Cats- because of their natural instinct to survey their territory from the highest point. Pet parents- because cat furniture keeps kitty off of your good furniture for good!

## **WHERE?**

Since cats are territorial, they immediately adopt the cat tree as their own. They discover that it is, without a doubt, the best place for scratching, climbing, playing and sleeping. Up on the highest perch, kitty has the perfect vantage point to watch over her environment. If she wants to hide, she can go inside her cat playhouse. If she wants to rest, she might laze on the hammock. The various levels, hanging toys and running ramps allow her to get all the exercise and fun she wants when she wants.

## **WHO?**

Armarkat is the Best-in-Class manufacturer of cat trees. Because Armarkat has spent the last 20 years developing cat trees, you'll find the broadest line with the most variety of features. You'll find all sizes and shapes complete with cat perches, cat condos, playhouses, swinging ropes, climbing ladders, hammocks, baskets, platforms and running ramps. They come in sizes ranging from small and compact to large and sprawling. They hold one tiny kitten or many full-grown cats.

## **WHAT?**

What all Armarkat cat trees have in common are multiple scratching posts constructed of durable sisal rope that cats are naturally attracted to--*instead of your furniture*. Ramps and levels are covered in faux fur, faux fleece, or carpet specially treated to withstand years of use and abuse. They are even available in select hardwood models. Colors are selected to blend with any home decor.

## **HOW?**

Sturdy Armarkat cat trees are easily assembled and come with instructional diagrams. An allen wrench and assorted screws are included. Routine

maintenance means checking monthly that the screws are tight so the unit is stable and secure. Occasional spot cleaning is simple with a mild detergent.

## **WHEN?**

As the most seasoned and reliable cat tree maker, Armarkat is also the only manufacturer to provide replacement parts. Since your cat tree will last for many years, you can affordably replace only those parts that you need when you need them. You will surely find the perfect cat tree for your cat's personality, your decorating style and your pocketbook from Armarkat.

Don't forget to visit us in the Pet Supplies section at Overstock.com. Just go to <http://www.overstock.com/search?keywords=armarkat&SearchType=Header&TID=&refccid=>

Here's wishing you many fun-filled and happy years with your feline companions and their favorite Armarkat cat tree.

## **A Word About Pet Beds:**

Armarkat offers you a large variety of top-of-the-line pet beds to soothe baby kittens or to comfort huge dogs. You will find a multiplicity of shapes, sizes, colors and materials. Keep in mind that a round bed is generally better for a cat or small dog, while a large flat square mat will give even the largest dog a cushioned place to sprawl out and rest.

They come in buttery faux suede, silky faux fur or luxurious velvet with plush interior cushions, often removable. They come in heavy-duty canvas with non-skid, waterproof bottom surfaces, and they come with special memory foam cushions to hug and support your valued friend. Pick your favorite color from a multitude of hues. Built to last, they zip open for easy removal of batting and machine washing of the outer cover.

Your toughest decision will be choosing the perfect bed for your own cat or dog!

*Armarkat... Providing Fun & Relaxation for Pets Worldwide.*