



LIMITED TIME ONLY

# FREE LUXURY BLANKET EVENT



Retail Value up to **\$124.99**

Buy any Serta® Mattress or Mattress Set \$695 and above and receive a Free Sleep to Go™ by Serta® Luxury Fleece Blanket by mail. Quantities Limited.\*

\*Offer redeemable by mail (not redeemable at retail). Offer valid only with proof of purchase of (i) any Serta® mattress or mattress set with an invoice price of \$695 or more; or (ii) any iComfort™ mattress or mattress set purchase. Offer valid only at participating retailers and only on qualified purchases between 2/9/2012 and 3/13/2012. Quantities limited. Visit [www.serta.com](http://www.serta.com) for participating retailers and official terms and conditions.

Free Sleep to Go™ by Serta® Luxury Fleece Blanket

with qualified purchase of any Serta® mattress or mattress set \$695 and above.

Name: \_\_\_\_\_

Street Address (No P.O. Boxes): \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

(Required to receive email verification of your claim receipt)

Date of Purchase: \_\_\_\_\_

Serta Model Purchased (Name): \_\_\_\_\_

Purchase Price: \_\_\_\_\_

Purchase Location: \_\_\_\_\_

#### HOW TO REDEEM:

- Purchase any (i) Serta mattress or mattress set with an invoice price of \$695 or more or (ii) any iComfort mattress or mattress set at a participating Serta retailer during the promotion period (**February 9, 2012 - March 13, 2012**).
- Complete all of the information requested on this form. Please print.
- Street address required. Serta cannot ship to a P.O. Box.
- Submit the completed claim form with an original sales receipt to the address below.
- Original receipt for a qualified purchase must bear a purchase date between **February 9, 2012 and March 13, 2012**.
- Keep a copy of this form and a copy of your receipt for your records.
- Submit the completed claim form with a copy of original sales receipt to the address below:

Serta Fulfillment – 2012 FREE Luxury Blanket  
c/o Dept. 150 – 2012 Free Luxury Blanket  
P.O. Box 5359  
Knoxville, TN 37928

#### OFFICIAL TERMS AND CONDITIONS:

- Valid only in the fifty United States, the District of Columbia, and Canada (excluding Quebec).
- Offer only available with qualified purchases made at authorized retailers. See [www.serta.com](http://www.serta.com) for participating retailers.
- Only one submission per household. Duplicate submissions will be rejected.
- Submissions must be postmarked no later than **March 27, 2012**. Any submission received with a postmark after this date will not be honored and no attempt will be made to notify you or return your submission.
- Redemption forms cannot be copied, reproduced, sold, traded, distributed, or posted on the Internet without prior written permission from Serta.
- Offer is void if sold, exchanged, copied or transferred and where prohibited by law.
- Please allow 6-8 weeks for delivery of the Sleep To Go™ Luxury Blanket.
- Limited quantities available. Submissions received in excess of the limited quantity will be destroyed and no attempt will be made to return your submission.
- This offer not valid in combination with any other offer.
- Employees, representatives, agents, successors, and assignees of Serta, its retailers, and promotional agencies involved in this offer, as well as their household members, are not eligible for this offer.
- Serta reserves the right to reject submissions that do not strictly comply with these official terms and conditions.
- Requests submitted by clubs or organizations will not be honored or returned.
- Serta is not responsible for delayed, postage-due, illegible, mutilated, late, lost, incomplete, stolen or misdirected submissions.
- To check fulfillment of your claim go to [www.wherismyclaim.com](http://www.wherismyclaim.com) or call 1-877-907-4337.

WE MAKE THE WORLD'S BEST MATTRESS.™  
Serta  
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